



Leadership Luncheon Address

presented by the

Lord Mayor John So

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Sample extract from a 25 minute keynote speech.

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Thank you Michael.

WELCOME

- The Hon. Peter Costello, Federal Treasurer And Deputy Leader of the Liberal Party
- The Hon. Simon Crean, Deputy Leader of the Opposition and Shadow Treasurer
- Names deleted from extract
- Ladies and gentlemen.

As Lord Mayor of the City of Melbourne it is my great honor to welcome you to this important Melbourne leadership Luncheon.

On behalf of Deputy Lord Mayor Riley, my Councillors, and myself - welcome!

OVERVIEW OF PRESENTATION – GLOBAL CITY

(Pause)

Today I want to talk with you about the City of Melbourne and building partnerships.

Partnerships:

- in our community
- as a Global City
- in a Global Compact
- in protecting our Global environment; and
- in our Global Village.

And I will also be asking the Treasurer and Shadow Treasurer: what their Government's will do on these issues if elected next weekend?

PARTNERSHIP IN OUR COMMUNITY

(Pause)

My Council takes its leadership and partnership role extremely seriously.

We will and continue to manage the delicate balance between:

- providing responsive partnership with local community;
- and

- providing leadership on often complex national and international issues.

I am proud to be in a team of nine talented and committed individuals.

A team, which for the first time in the history of Victorian Local Government, includes five women.

Since our election last July, we have been actively meeting and listening to our local community.

And mapping out a comprehensive agenda for the next 3 and a half years.

We are committed to providing 'inclusive' partnership with our community, and acknowledge that our main priorities include such important community needs as:

- safety
- cleanliness
- public housing
- employment, and
- business development.

GLOBAL COMPACT

(Pause)

A leadership initiative, of which I am particularly proud, is Council's unanimous recent decision to support the United Nations Global Compact.

This is a far-reaching initiative and will challenge this organization and all others that engage with it. The benefits however are infinite.

The UN Global Compact was launched in July 2000 and aims to:

- support and encourage responsible business operations
- encourage adherence to universal values; and
- protect the environment.

In response to Council's proposal to be the first city in the world to engage with the compact, Kofi Annan, United Nations Secretary General, said:

"I am very pleased to see that the City of Melbourne has devised such a pioneering approach in associating itself with the Global

Compact. I am confident that this will set an example for others to follow”

Council, with the Committee for Melbourne, will now work with CEO's from local companies to encourage them to also engage with the UN Compact

LEADERSHIP IN PROTECTING THE GLOBAL ENVIRONMENT

(Pause)

As a responsible 'corporate citizen', Council is committed protecting our delicate global environment

And major environmental initiatives adopted by Council now see it amongst the leaders in Australia's effort to reduce greenhouse emissions.

Our approach is two pronged.

By 2010 we aim to:

- reduce this organization's own greenhouse emissions by 30 per cent, and
- reduce the municipality's greenhouse emissions by 20 per cent by 2010

The Council is also one of only a handful of municipalities globally to reach Milestone 5 under the Cities for Climate Protection program.

Melbourne joined the CCP program in 1998 as part of the global effort to tackle greenhouse emissions and has reduced its own greenhouse emissions by 3283 tonnes.

Responsible leadership and a preparedness to be a responsible, global corporate citizen compels us all to take prudent steps to minimize emissions.

And so, Mr Treasurer and Mr Shadow Treasurer, I would ask, how will your governments join with Council in further protecting our fragile environment?

LEADERSHIP IN THE GLOBAL VILLAGE

(Pause)

Finally, I would like to make a few short remarks about the role of each of us as individuals, and corporate leaders, in our global village.

Our world changed forever on September 11 and, as a City and community, our heart goes out to those who lost loved ones, friends and colleagues.

CONCLUSION

(Pause)

I have raised some very important issues this afternoon.

And where Council is showing leadership, both locally and on the global on these issues.

But Council cannot do it all alone, and so needs the participation of all our stakeholders and Federal government.

My vision and that of my council is to build a better, more vibrant and safer city. To build on our world class educational facilities, to encourage cultural diversity, business and tourism development and a more sustainable city.

Together we can build a better city.

Together we can build a more prosperous city.

Together we can build a fairer city.

Together we can build a safer city.

Together we can build a united city.

Together we can build a stronger peaceful city.

In closing, I would once again stress the readiness of my Council to work with key stakeholders, including the State and Federal Governments,

And ask our honoured guests once more, what will your governments do to put the 'Capital' back into our 'Capital City'?

Thank you.

END